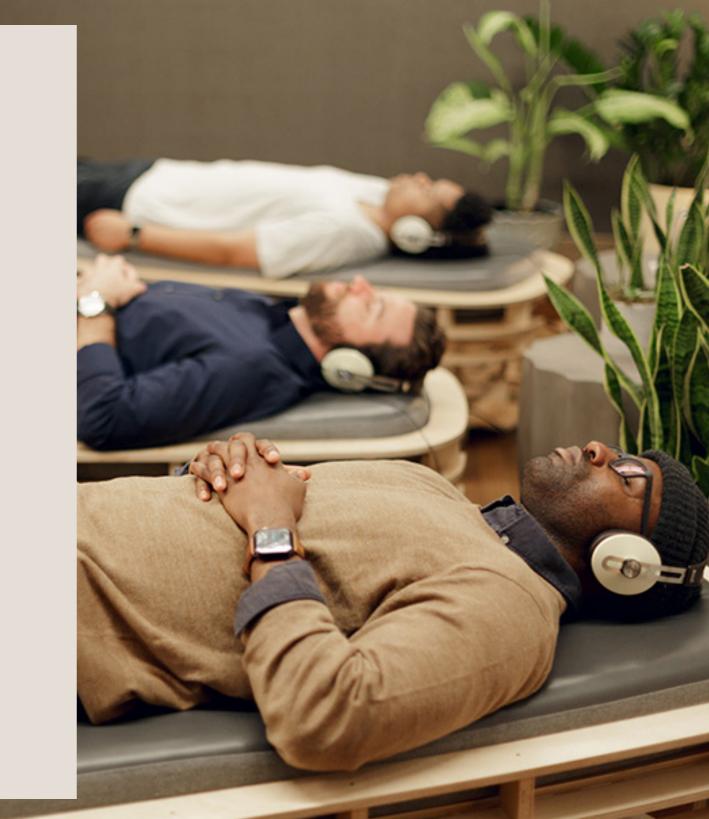
### TUNE

Bring TUNE to your event or conference



### MEDICAL-GRADE SOUND BATH ON DEMAND

# Because your nervous system is in charge of everything, when it performs, you perform.

Your audience will realize the result of a calibrated, well-maintained and finely-tuned nervous system.

The experience of tuning is a resistance-free reset that only requires your attendees to lay down and allow the technology to do the rest. TUNE is an offering that authentically delivers a full body and mind reboot by re-balancing the nervous system and reducing stress in real-time, everytime. TUNE is a wellness-as-aservice solution that allows your attendees to perform at their highest potential with less stress.

### How it works

The TUNE is an instrument that calibrates the nervous system by combining medical-grade vibrations and neural music.

### STEP 1

Your client will select their session from the iPad next to the TUNE.

### STEP 3

In 15 minutes, they'll experience vibrations emitted from the TUNE that are perfectly mixed with the neural music on the headphones. A bliss-like experience.

### STEP 2

They'll lay down, place headphones on and get started! It's that easy — no technical support required.

### STEP 4

Once the session ends, they'll stand up feeling refreshed, focused, and ready to jump back into their day.



### The Results

**Clinically proven** by the National Institute of Health and Mayo Clinic to **reduce stress, improve sleep** and maintain your edge.



## The TUNE Experience

What the body experiences in a minute-by-minute breakdown

### **MINUTES 1-3**

The body settles into a pattern that allows it to absorb the vibrations. The more often you TUNE the faster this becomes.

### **MINUTES 3-7**

The nervous system switches from the sympathetic (fight-or-flight) to the parasympathetic (recovery).

### **MINUTES 7-8**

'Happiness-endorphines' are released as the body floats into a deeper recovery state. The body is totally at rest.

### **MINUTES 8-15**

The hemispheres of the brain are balanced, the body enters a repair state and the brain wave state enters high gamma (flow state).

### **HOURS LATER**

Feel light and joyful with heightened senses. Experience deep sleep and wake up refreshed.

# Level up your wellness offering

### **RESOURCES AVAILABLE**

- A dedicated TUNE team member to support the design of the TUNE space(s), ensure the technical requirements are met with the production team to ensure an easy run-of-show
- Digital support for the conference including integrating into apps and websites for the event. TUNE will also provide print materials that will be supportive for the event
- A dedicated TUNE representative to educate your attendees on the TUNE technology as well as support with operations and all sessions
- A dedicated TUNE representative will manage the delivery and set up and breakdown of TUNE location as well as provide all educational materials needed

### **AVAILABLE ADD-ONS**

- The founder of TUNE, Kyel Godfrey-Ryan for speeches, fireside chats, panels, TUNE education and support with running attendees through the technology
- Custom TUNE music available for the attendees provided in a way to take their experience home
- Additional staffing depending on how many TUNEs are required for the event

# Session Frequencies

TUNE is offered in six different sessions, updated monthly.

### **CREATE**

Open dynamic neural connections that support a creative thought process while inducing flow state

#### **CLEANSE**

Rebalance intense, overwhelming feelings and restore emotional resilience and mental clarity

### **BRIGHTEN**

Known as the 'happiness session', this session offers a boost of endorphins and an adrenal boost

### **SLEEP**

Rebalance your circadian rhythm for a deeper, more effective sleep pattern when your head hits the pillow

#### **FOCUS**

Allow for longer, deeper periods of time of concentration while reducing brain fog and fatigue

#### **RECOVER**

A deep restoration for the body, reducing lactic acid build-up and recovery for the entire nervous system



### The TUNE Features

#### SPECIFICATIONS AND DELIVERY:

- · Size: 100lbs, 21x36x80 inches
- · Customizable icon color
- · White glove delivery
- · Arrives 6 weeks post-purchase, on average
- · Approved for all public spaces
- Easy to clean material



### APPROVED AND RECOMMENDED FOR:

- · All ages and stages
- During pregnancy
- People with neurodivergence
- People with physical disabilities, with necessary support
- Children under 5, with accompaniment of an adult
- · Those under 6'5" to fit comfortably

#### **NOT SAFE FOR THOSE:**

- · With a pacemaker
- · With an internal defibrillator
- · With a spinal cord stimulator implant
- Who experienced major surgery in the last 72 hours
- Who have consumed psychedelic drugs, mind-altering substances

## Operations

### **OPERATIONAL COSTS**

Shipping and Handling TUNE + supplies TUNE representative \$1,000 per TUNE each way

\$650 per day, per TUNE

\$500 per day + travel and stay

### **OPERATIONAL DETAILS**

- The TUNES must arrive 24 hours before the start of the conference for set up.
- If the TUNE is unable to be packed up and shipped at the last day of the conference, both the technology and the representative must remain an extra day.
- · 1 TUNE representative is responsible for up to 2 TUNEs
- · A maximum of 4 TUNEs per event



### Five Star Reviews



"TUNE is an intentional part of our experiential ecosystem."

Maureen Erickson

SVP of Global Guest Innovation

at lululemon

"Can I just tune all day? One of the first words that came to mind afterward is 'clean' like it shoot a lot of cognitive dust off of me."

Bob Hangemann Co-Founder & CEO of Aether Diamonds

"At Google we have TUNE to help people when they get stuck and clear their mind. I personally think it is the future of work."

Ivy Ross SVP of Hardware Design at Google "Magic. Everyone needs this in their life."

Olivia Young Founder of Box 'n' Flow

"I was able to maximize my time and get right into flow."

> Chris Algieri Professional Boxer

"I'm not usually the meditationtype of guy, but I fell right into a zone the first time I tuned. I came back the next day for more.

Lance Armstrong Professional Road Racing Cyclist



# Interested in speaking to us directly?

SCHEDULE A VIDEO CALL



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